

**Iowa Horse Council**  
**Board of Directors Meeting**

Country Kitchen  
I-35/80, E 14<sup>th</sup> Street Des Moines, IA  
Wednesday, July 8, 2009

**Approved Minutes**

Call to Order: 7:08pm by President Paynter.

Board of Directors present:

Harold Ault    Sally Blount    Jessica Boor    Burton Butler    Rebecca Cordray    Steve Goretska  
Dora Guffey    Carolyn Hasbrook    Kay Hines    Jayne Holste    Bill Paynter    Lynette Telleen  
Fred Thompson    John Vriezelaar

Associate Directors present:

Cindy Binning

Guests Present:

Twila Vriezelaar    Denise Goretska    Shawna Middleton    Jill Paxton (IDALS)

Minutes: Goretska motion to accept as sent out, seconded by Thompson. All ayes. Motion carried.

Treasurer's Report: reported by Telleen. Discussion held. Telleen advised that she will be watching the checking balance closely as the IHC may need to cash a second CD in order to fund the organization through the rest of the year.

It was noted during the discussion that about \$6,000 is still owed to the state fair for Iowa Horse Fair. Telleen has not received the state fair bill as of the meetings date. The Iowa Horse Fair estimates that they lost about \$10,000 for the 2009 IHF, with admissions being up but trade show income being down. It was also noted that the IHF advertising expenses were up about \$10,000 and contract people has increased about \$5000.00 and merchandise was a new expense and so that was up too.

Vriezelaar posed a question about finances and how long a viable horse council will be in Iowa since the IHC is budgeted to lose money again this year. It was suggested that the BOD and executive committee be thinking about where the money is being spent. Discussion held. Feedback was received from those present.

See treasurer's report for specifics.

**Have your 2010 budgets submitted to Telleen by the September meeting, so everyone will get a chance to look at it.**

Hasbrook motioned to accept the treasurer's report as provided, seconded by Guffey, all ayes. Motion carried.

Old Business: nothing to report.

**Administration:**

Website: Boor reported the website updated to go daddy; slight new design update and forms will be added.

Annual Meeting: Boor also reported that she is working on the annual meeting and a location will be known and announced at the September meeting. A silent auction will be held this year to raise money for the sponsorships and scholarship programs funded by IHC. If you have anything you would like to donate to the IHC Annual Meeting for the silent auction, please contact Jessica Boor.

Membership: Binning reported that 70 new memberships have been received since the Iowa Horse Fair.

Promotion:

Awards/scholarships: nothing to report.

Grants/sponsorships: Sponsorships for 2009 are done. There was \$500.00 budgeted for grants, with only \$150.00 be awarded to the Iowa Associated Saddle Club.

Publications: Paynter announced that Shawna Middleton is going to be the newsletter chair. She is currently working with Cordray to get up to speed. Middleton is open to suggestions as to what you would like to see.

State Fair: Hasbrook advised the booth rent has increased by \$500.00 this year and will continue to increase until we reach \$10.00/square foot. Hasbrook did pay money for this year, so 2009 state fair IHC is committed. The IHC BOD will need to discuss if we will take part in the future state fairs.

Discussion held. If you are willing to help this year, please sign up with Carolyn. There are also two demo spots in the animal learning center again this year the presentations will be on horses in the movies, TV, or history.

Educational Issues:

Equine Health & Welfare: Paynter has not contact Houilding to see what she would like to do. Auwerda is putting on another law enforcement seminar with ILEA. Seminar will be in September and the IHC will be sponsoring again this year.

Governmental affair:

Ault advised of a lawsuit regarding animal domesticated liability laws where an employee of a horse owner was injured by a horse while working cattle. The Iowa Supreme Court affirmed the lower court ruling which stated that the domesticated liability law protected the horse owner and granted immunity.

Paxton advised the HSUS and PETA are pushing to make it a felony to haul horses across national border to be used for human consumption. Legislation has been introduced – HR503 and Senate 723.

Discussion held.

Paynter sent a letter about proposed closing trails for commercial or private livestock and mules at the Grand Canyon. Letter was sent to: National Park Service. National Park Service is holding the hearings and letters were supposed be received by June 26<sup>th</sup>. Discussion held.

Paxton advised that there are current concerns about the future of the QH, TB, and SB racing at Prairie Meadows. Currently Prairie Meadows has submitted a plan to eliminate standardbred racing and have gives the QH two years and then they will re-evaluate program. Prairie Meadows has also greatly reduced TB racing days. The current plan was put the plan to the racing and gaming commission in Iowa but is has been tabled by commission for future discussion. Paxton encourages us to write to our legislators and racing/gaming commission to provide support for the racing association (SB, TB, or QH). Provide any support that can be garnered. Discussion held.

Horse Fair:

Ault advised that there are two sources of income for the IHF being admissions and vendor fees, a presentation/handout was provided for admissions and vendors at the 2009 IHF. Discussion held on income and change of set up. Telleen suggested that we require a deadline for sponsorships such as a deadline of Jan 1 if Barrels and Bulls are to come back. Sally suggested that Ault go back to only working one thing and have him either coordinate or do the trade show, as it is thought to be that horse fairs have been better when there have been two separate people. No ideas of who could run the tradeshow. Other ideas were suggested: clinicians, horse fair schedule date, etc... discussion held. Telleen motioned to have the President appoint a committee to start lining up 2010 clinician. Ault advised that he has Julie Goodnight lined up and ready to sign a contract for 2010 horse fair. Telleen withdrew her motion. Blount suggested he start to cut back for horse fair. Ault will follow up on Barrels and Bulls sponsorship deadline and including that deadline in the contract.

Trails:

Nothing to report. Raining and most have been closed.

### ***New Business:***

#### **Paynter & Blount: United Organizations of the Horse**

Paynter brought forth an email from Lesa Vold about the United Organizations of the Horse where she requested: 1) The council become a founding member of the united organizations of the horse for a donation of \$30.00, and 2) The council pay fee (if one) and expenses for at least one representative to attend founding meeting in November to discuss direction/formation. Blount provided additional information & a hand out detailing information about the United Organizations of the Horse and The H.O.R.S.E. Act of 2009 (see attachments to the meeting minutes for a copy of the handouts). Currently the UOH is planning on lobbying for this proposed act. Brief discussion was held. Blount requested that this item be tabled until the next meeting, so each board member could review the handouts and then come back for additional discussion and decision. **BOD ACTION ITEM: Review the enclosed documents and be prepared to discuss at the September meeting.**

Telleen brought to the attention of the BOD of several BOD's membership dues that are still outstanding for the 2009 year. A brief discussion was held and volunteers were taken to contact each BOD member with outstanding dues directly.

Guffey had received a request from Judy Hand, barn coordinator at ARL, about receiving our membership list electronically for their upcoming event titled "The Mane Event". Discussion held. Decision: The information can be obtained from our current directory....so an email with the electronic version will not be sent.

Guffey advised that the IHC received a grant of \$100.00 from Pella Rolscreen Foundation's Volunteer Recognition Program. Upon completion of 50 or more volunteer hours within the community, a Pella team member may choose an organization to receive his or her grant. This year Inez De Moss chose the Iowa Horse Council to receive the grant. Thank You Inez De Moss!!!!

Telleen advised that tentatively in 2010 All Breeds will return to the 10 days of the Iowa State Fair! The Blue Ribbon State Fair Foundation is working on funding levels for sponsorships at the state fair, when these are published the IHC will want to discuss sponsoring.

Sally Blount was awarded the 2009 Van Ness Award by the American Horse Council. Congratulations Sally!!!!!! ☺ See the press release from the AHC website below:

## **2009 Van Ness Award Presented to Sally Blount of Iowa**

The American Horse Council's 2009 Van Ness award, named for the late Marjorie Van Ness, and sponsored by New Jersey Horse Council was presented to Ms. Sally Blount of Iowa at the AHC's National Issues Forum on Tuesday June 16, 2009 in Washington, D.C.

Sally has worked tirelessly to maintain a thriving horse industry in her state and her community. She has been an Iowa Horse Council board member for nearly thirty years and the representative to the State Horse Council Advisory Committee for many years.

She has worked on projects with various youth groups, including 4-H, Future Farmers of America, and Ag in the Classroom. Her nominating materials note that she has answered questions about horses from all over the country for forty years.

The Iowa Horse Fair is celebrating its 25th anniversary this year; Sally was involved in organizing the first horse fair and chaired or co-chaired the fair for several years thereafter.

Sally is no stranger to the Iowa statehouse. She wrote, lobbied for, and succeeded in passing Iowa's Equine Liability legislation. She also lobbied for passage of the Iowa pari-mutuel horse racing legislation. After it passed, she served as a timer at the Iowa State Fair racetrack.

She helped to publish the Iowa Horse Industry Facts which includes data about the horse industry, shows, attendance, and more. She formulated the idea of an exhibition of the horse in Iowa history, sold the Iowa Historical Society on the idea with Carolyn Hasbrook, and it resulted in "Hay Days: The Horse in Iowa History" exhibit which opened in 1998.

In the material nominating Sally for this award it says: "It is important to note that Sally's opinions are not always the popular opinion or met with favor by others, but no one can question that she has the best intentions and the interest of the horse, the club, and horse activities uppermost." AHC President Jay Hickey agreed by saying "That is a wonderful compliment and having been on the receiving line of some of those opinions, I agree with it. Sally has those interests at the center of her core."

The American Horse Council congratulates Ms. Blount on receiving the 2009 Van Ness Award.

Motion to adjourn, Vriezelaar; seconded by Hasbrook. All ayes. Meeting adjourned at 9:17pm.

Next meeting will be: Wednesday, September 16, 2009; 7:00PM; Country Kitchen E14 and I-35/80, Des Moines

Submitted by:

Jessica Boor  
2009 IHC Secretary

Enclosures:  
UOH founding documents  
The H.O.R.S.E. Act 2009