

**Iowa Horse Council
Board of Directors Meeting
Country Kitchen – I-35/80 & E 14th, Des Moines, IA
November 11, 2009**

Approved Minutes

The meeting was called to order by President Paynter at 7:00pm.

Directors present:

Harold Ault	Jessica Boor	Rebecca Cordray	Dennis Crowley
Steve Goretska	Dora Guffey	Carolyn Hasbrook	Kay Hines
Jayne Holste	Bill Paynter	Barb Zukowski	

Associate Directors present:

Cindy Binning – IDMS Shirley Young – IA Palomino Association

Guests present:

Denise Goretska	Jill Paxton (IDALS)	Shelly Paynter	Marjie Phillips
Anita Wikstrom			

Minutes of the last meeting:

Goretska motioned to approve the meeting minutes as distributed; seconded by Young. All ayes.
Motion carried.

Treasurer's Report:

There was no current treasurer's report to review and/or approve. Boor noted that the Sept 2009 financials needed to still be approved. Discussion on the Sept financials held. It was noted that all revenue from the 2009 Horse Fair is accounted for within the Sept 2009 financials and the Iowa State Fair bill has been corrected. Ault advised that the 2009 Horse Fair financials are completed. Boor motioned to approve the Sept 2009 treasurer's report as distributed; seconded by Goretska. All ayes.
Motion carried.

The 2010 budget needs to still be discussed and approved. A special meeting will be held in December to finalize this.

Old Business:

Boor has not completed the IHC board lobbying policy as of yet. She will get the policy written and distributed to the BOD prior to the annual meeting. The IHC lobbying policy will be put on the annual meeting agenda and the website.

BOD membership discussion was held. It was suggested that James Kiser be made an honorary BOD. A brief discussion/presentation will be made at the annual meeting for general membership to vote on.

Administration:

Annual Meeting: Boor reported that the annual meeting will be held at the Polk County Extension office (1625 Adventureland Drive, Suite A; Altoona, IA) on Saturday, January 16, 2009. HyVee will provide catering services. Reminder that a silent auction will be held this year to raise additional funds the IHC scholarships, grants, and sponsorships programs. Continue to check the website for updates.

Website: Boor – Nothing to Report.

Membership: Binning advised that membership has been quite right now.

Promotion:

Awards & Scholarships: Zukowski led a budget discussion regarding awards and scholarships and the FFA scholarship. No decision was made about the IHC scholarships/awards. Zukowski motioned to discontinue the FFA scholarship because of lack of participation and to place the money from this scholarship back into the general fund. Seconded by Goretska. All ayes. Motion carried.

Grants & Sponsorships: Guffey reported that the grants application is now due on February 1. Reminder that each grant category is awarded up to \$1000.00 and sponsorships has \$250.00 available per quarter.

Publications: REMINDER that December 1st is the deadline for the newsletter.

Educational Issues:

Equine Health & Welfare: Nothing to report

Governmental Affairs: Nothing to report

Horse Fair:

Ault advised that Julie Goodnight and Eber Christopher are booked for head-lining clinicians at the 2010 Horse Fair. Ault advised that Richard Shrake does want to return and does have a sponsor; Ault will be holding discussions with Shrake to have his sponsors cover his costs and in return the IHC would provide him with a booth if he does return. The Horse Fair committee is currently looking for clinicians and speakers from Iowa – if you know any contact Ault.

Ault advised that there is good news relating to the trade show as new vendor interest is up and paid attendance was up in 2009 from previous years. In 2009 there was approximately \$6400 in paid attendance.

Cordray is trying to find someone to coordinate youth activities (including the Kids Fun Area) at the 2010 Horse Fair. If you know of anyone that would be good or interest in taking this task on; contact Cordray.

The 2010 Horse Fair preliminary budget is currently with Lynette. Question: How much money will need to be in sponsorships in order to have the Barrels & Bulls return again in 2010? Discussion held. What would be held if there were no Barrels & Bulls in 2010? Further discussion held. Zukowski made

the motion that Johnnie with Barrels & Bulls must come up with \$2500.00 in sponsorships by February 1, 2010. Seconded by Boor. All ayes. Motion carried. Ault will follow up with Johnnie.

State Fair:

Hasbrook advised again that the booth prices have increased for the 2010 Iowa State Fair. For 2010 the price of: \$6.00/sq ft was quoted, leading to a total of \$900 for a 10' x 15' space or \$600 for a 10' x 10' space. Hasbrook made the recommendation that the IHC cut down booth space and not collect as many breed promotion handouts for 2010 and simply use what we have. Discussion held. Hines expressed an idea of having an intern from an area college make a good DVD that could promote the IHC and the Horse Fair – no further discussion held or decision made for this idea. Boor motioned to have the Iowa State Fair booth be a 10' x 10' space for 2010 at the cost of \$600.00 and limited breed materials available. Seconded by Guffey. All ayes. Motion carried.

Trails:

Cordray advised that the Trails Summit will be held June 18-19, 2010 in Cedar Falls/Waterloo, UNI campus (Lange Hall). The summit will consist of a keynote speaker with a question/answer time – one topic presented will be “Creating a Healthy Community.” On Saturday, there will be a trails festival where there will be various demos on different trail use; for example: how to interact with horses while on trails. SAVE THE DATES!!! If you would like more information, visit the Iowa DOT website.

New Business:

Paxton provided a report on the current racing status at Prairie Meadows and the racing breeds. The Iowa Racing & Gaming Commission was scheduled to vote on November 12, 2009 on the suggested plan from Prairie Meadows. There has been a lot of debate between Prairie Meadows and the 3 racing breeds (Thoroughbreds, Quarter Horses, and Standardbreds). Prairie Meadows has come up with a plan on their own which is based on the Arkansas racing program (more TB based). The current plan being put forward to the IRGC to vote on is: Thoroughbred would have 70 race days, Quarter Horses would have 15 race days and Standardbreds would **not** have any race days available. As of the meeting, there was no action that needs to be taken, but rather wait and see what the IRGC votes on November 12.

Hasbrook motioned to adjourn the meeting; seconded by Guffey. Meeting adjourned at 9:07PM.

SPECIAL MEETING (BUDGET ONLY): Monday, December 28, 2009, 7:00PM at Country Kitchen, Des Moines

Next meeting: - Annual Meeting; Saturday, January 16, 2009, 9:30AM registration starts; 10:30AM business meeting with lunch and speakers to follow – Polk County Extension Office: 1625 Adventureland Drive, Suite A; Altoona, IA.