IOWA HORSE FAIR

MARCH 31, APRIL 1 & APRIL 2, 2017

Iowa State Fairgrounds
Des Moines, Iowa
www.iowahorsecouncil.org

IOWA HORSE FAIR SPONSORSHIP LEVELS & BENEFITS

PREMIER - $5,0000

- **Custom Package**

PLATINUM - $2,500

- Two (2) free 10” X 10” spaces in Trade Show
- Special recognition at area of your choice (Jacobson Arena or Pavilion)
- Twenty (20) complimentary tickets to Horse Fair
- Listing in the Iowa Horse Fair Program
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in pre-horse fair mailing brochure that reaches up to 5,000 potential horse fair attendees
- Recognized on signage around the grounds of ! the Iowa Horse Fair

GOLD - $1,500

- One (1) free 10’ X 10’ space in Trade Show
- Special recognition at area of your choice (East Arena, Horse Barn)
- Ten (10) complimentary tickets to the Iowa Horse Fair
- Listing in the Iowa Horse Fair Program
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in pre-horse fair mailing brochure that reaches up to 5,000 potential horse fair attendees
- Recognized on signage around the grounds of the Iowa Horse Fair

SILVER - $750

- Six (6) complimentary tickets to the Horse Fair
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in the Iowa Horse Fair Program
- Banner displayed in Pavilion
- Recognized on signage around the grounds of the Iowa Horse Fair

BRONZE - $250

- Four (4) complimentary tickets to the Horse Fair
- Listing in the Iowa Horse Fair Program
- Banner displayed in Pavilion
- Recognized on signage around the grounds of the Iowa Horse Fair

SUPPORTER - $125

- Two (2) complimentary tickets to the Horse Fair
- Banner displayed in Pavilion
- Listing in the Iowa Horse Fair Program
- Recognized on signage around the grounds of the Iowa Horse Fair

VENDOR BONUS - $50 (Available to vendors at the Trade Show)

- Banner displayed in Pavilion

FRIEND OF THE IOWA HORSE FAIR - $25

- Listing in the Iowa Horse Fair Program
- Recognized on signage around the grounds of the Iowa Horse Fair

2017 IOWA HORSE FAIR SPONSORSHIP

WE CAN DO CUSTOM SPONSORSHIP PACKAGES!!

JUST LET US KNOW WHAT YOU ARE INTERESTED IN SPONSORING!

ALL BANNERS SHALL BE SUPPLIED BY THE SPONSOR AND
SUBJECT TO APPROVAL BY THE IOWA HORSE FAIR

SPONSOR FORM

Sponsorship _____

Company _____

Address _____

City, State, Zip _____

Phone (_____)_____

E-Mail _____

Contact Person _____

MAKE CHECKS PAYABLE TO:

Iowa Horse Council

SEND FORM AND PAYMENT TO:

Linda Spain
Iowa Horse Fair Chair
3234 Nevada St.
St. Charles, IA 50240

QUESTIONS?

rollwood.ls@gmail.com

Be Part Of One Of The Largest Equine Events In Iowa