

IOWA HORSE FAIR SPONSORSHIP LEVELS & BENEFITS

PLATINUM - \$2,500

- Two (2) free 10" X 10" spaces in Trade Show
- Special recognition at area of your choice (Jacobson Arena or Pavilion)
- Twenty (20) complimentary tickets to Horse Fair
- Listing in the Iowa Horse Fair Program
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in pre-horse fair mailing brochure that reaches up to 5,000 potential horse fair attendees
- Recognized on signage around the grounds of the Iowa Horse Fair

GOLD PLUS- \$1,500

- One (1) free 10' X 10' space in Trade Show
- Special recognition at area of your choice (East Arena, Horse Barn, Speakers' Area)
- Ten (10) complimentary tickets to the Iowa Horse Fair
- Listing in the Iowa Horse Fair Program
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in pre-horse fair mailing brochure that reaches up to 5,000 potential horse fair attendees
- Recognized on signage around the grounds of the Iowa Horse Fair

GOLD - \$1,000

- Special recognition at area of your choice (East Arena, Horse Barn, Speakers' Area)
- Eight (8) complimentary tickets to the Iowa Horse Fair
- Listing in the Iowa Horse Fair Program
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in pre-horse fair mailing brochure that reaches up to 5,000 potential horse fair attendees
- Recognized on signage around the grounds of the Iowa Horse Fair

SILVER - \$500

- Six (6) complimentary tickets to the Horse Fair
- Logo posting and link to your company on Iowa Horse Council website and Facebook page
- Listing in the Iowa Horse Fair Program
- Banner displayed in Pavilion
- Recognized on signage around the grounds of the Iowa Horse Fair

BRONZE - \$250

- Four (4) complimentary tickets to the Horse Fair
- Listing in the Iowa Horse Fair Program
- Banner displayed in Pavilion
- Recognized on signage around the grounds of the Iowa Horse Fair

SUPPORTER - \$125

- Two (2) complimentary tickets to the Horse Fair
- Banner displayed in Pavilion
- Listing in the Iowa Horse Fair Program
- Recognized on signage around the grounds of the Iowa Horse Fair

FRIEND OF THE IOWA HORSE FAIR - \$25

- Listing in the Iowa Horse Fair Program
- Recognized on signage around the grounds of the Iowa Horse Fair

VENDOR BONUS - \$50 (Banner displayed in Pavilion throughout Horse Fair)

WE CAN DO CUSTOM SPONSORSHIP PACKAGES!
JUST LET US KNOW WHAT YOU ARE INTERESTED IN SPONSORING!

ALL BANNERS SHALL BE SUPPLIED BY THE SPONSOR AND SUBJECT TO
APPROVAL BY THE IOWA HORSE FAIR

SPONSOR FORM

Sponsorship Level _____

Company _____

Address _____

City, State, Zip _____

Phone (_____) _____

E-Mail _____

Contact Person _____

MAKE CHECKS PAYABLE TO: Iowa Horse Council

SEND FORM AND PAYMENT TO:

Rebecca Howe
Iowa Horse Council Treasurer
1725 S. 50th Street, Unit 196
West Des Moines, IA 50265

QUESTIONS?

iowahorsecouncil@gmail.com

Be Part Of One Of The Largest Equine Events In Iowa